

#### FROM TERRITORIAL ANALYSIS TO PROGRAMME STRATEGY

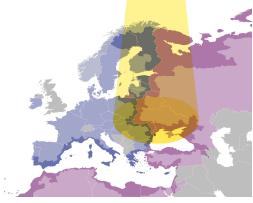
#### Moving to the NEXT level!

Programmes involving Belarus, Ukraine and the Republic of Moldova 26 November 2020

# The road to Interreg NEXT – building on the lessons learned







#### Where are we now?







**Building on the lessons learned!** 

**Explicit**knowledge from external sources

**Explicit** and implicit knowledge in each programme

EC TESIM INTERACT

Selfreflection exercises

**TA reviews** 

#### **Outcome**



## On the community level, the programmes have been successful in the implementation of their strategies!

At the same time all programmes interviewed noted that:

- 1) either to a small or to moderate extent there was a need to make strategy adjustments
  - 2) In hindsight, some decisions related to the programme strategy could have been made differently to significantly improve the implementation of the programme



If the world in post-2020 will be as dynamic as the world during 7 years of ENI CBC, designing a meaningful strategy is a NEXT level challenge!





#### Balancing the CBC needs of the territory and capacities to address them

Traditionally indemand priorities such as environment or heritage

Innovative or new (in CBC context) themes are more challenging

Very low demand for regular projects under TO 10 'Borders'



## **NEXT take-aways:**

For the thematic fields (via priorities/types of actions) with a continuity:

- Building on developments that took place over 2014-2020
- In general, to put effort in rethinking the approach to keeping the project results alive



## **NEXT take-aways:**

For the thematic fields with a twist of novelty:

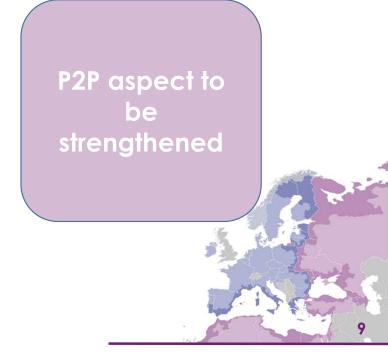
- careful assessment of what is a challenge at stake (thematic challenge vs lack of governance/capacities)
- new thematic fields -> new target groups -> new approach to their involvement



## Impact of typology of beneficiaries on the priority design

Strong cooperation of municipalities as the backbone of many programmes

Involvement of new partners – necessary, but challenging





## **NEXT take-aways:**

- Scale of beneficiaries can pose a challenge small vs big competing within one priority
- P2P could be utilised even more (separate priority), even if the cooperation component is already in all projects
- Strengthening P2P means also establishing a space for newcomers
- Tools used by the programmes tailored to the target group (example of micro-projects)



#### Short summary - reviews of the territorial analysis



On the community level, so far the TAs seem to well capture the key challenges of the territories. At the same time:

- Well detailed, but in some cases CBC aspect challenging to capture – either lack of data or narration
- There has to be a place during the programming to reflect and build on the own past
- The TAs not always analyse the ENI CBC experience
- Going from in-depth (TA document) to general (OP document) important not to loose the key aspects along the way.

